

NAATP
NATIONAL 2019





NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

Welcome to the National Association

Opening Night 2019



Art VanDivier
Chairman of the Board



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

The State of Our Profession

Moving Forward:
Our Call to Establish Centralized
Treatment Provider Standards



Marvin Ventrell
NAATP Executive Director

NAATP Leadership

- Thank you Art VanDivier!
- One in a Long and Honorable History of NAATP Leadership
- The NAATP Board of Directors has been our Grounding Constant for 41 Years
- The Next Executive Committee Comes in at the Tuesday Annual Meeting
- Tonight we Honor our Finest through NAATP's Annual Leadership Awards



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Ashley
Everything for Recovery



**Hazelden
Betty Ford
Foundation**



caron
Comprehensive Addiction Treatment.
Recovery For Life.®



VOICE.
VISION.
LEADERSHIP.

Thank You Opening Night Sponsors!

Welcome Back to Tonight

- Coming Together as Community Each Year
- When We Last Met in Denver....
 - John Oliver Story Was Airing Simultaneously with Dinner
 - The Ethics Crisis Hit our Field in our Face
 - "A Palpable Sense of Unease"
- A Lot Has Happened Since
- Things are Changing

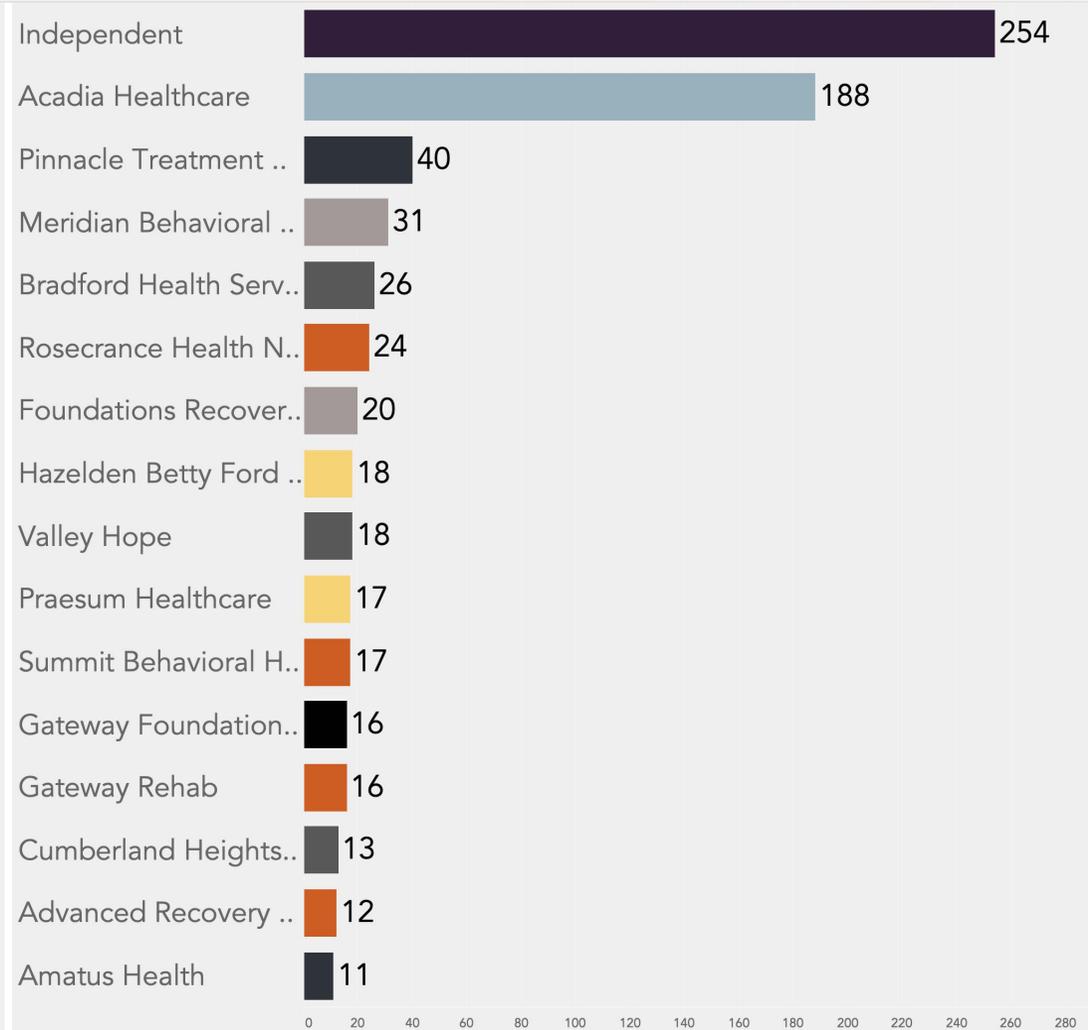
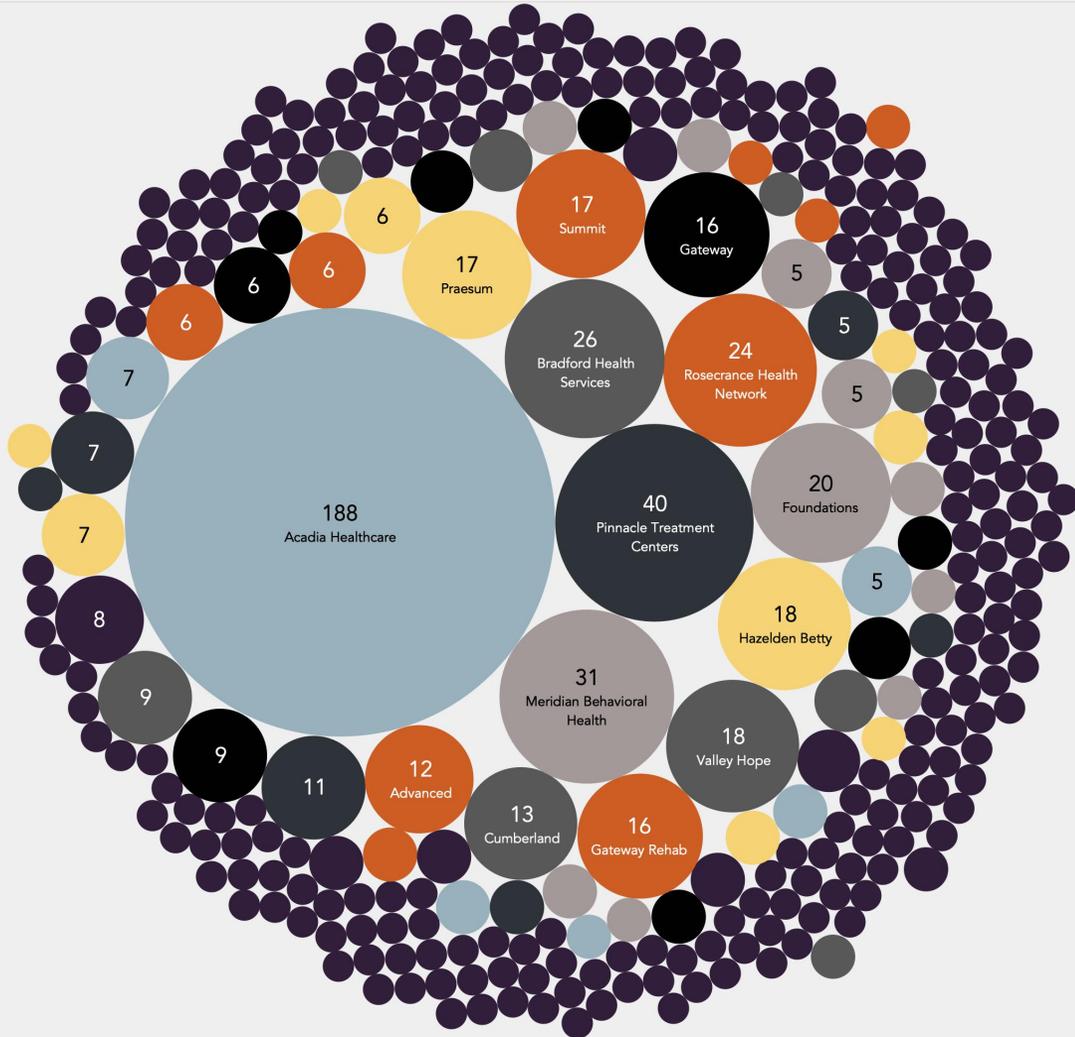


A Year of Focus on the Problem and Accountability

- The NAATP Code of Ethics, Ethics Code 2.0, Ethics Code 2.5
- The Ethics Code Enforcement Process
- The Membership House Cleaning
- Stricter Membership Criteria Including Now Accreditation
- October House Congressional Oversight and Investigations Hearing
- Federal Law and Public Policy Changes: Support Act, Cares Act, HR6
- Law Enforcement Involvement: FTC, FBI
- Internet Self-Regulatory Action: Google, LegitScript

Our NAATP Community Has Prospered in Response

Current Record Number of Facilities: 900+



Observations of the Field at Large

- With the Addiction Crisis and Overdose Deaths Worsening
- And the Primary Deterrent to Care Being Access to Care
- And with Shaken Consumer Confidence
- We are a Field in Transition in Terms of
 - Marketing Practices
 - Payer Models
 - The Movement To Measurement-Based Practice
 - The Regulatory Environment
 - Treatment Provider Start-Ups, Mergers, and Acquisitions
 - Clinical Models and the Role of Medication

Moving Forward in a Period of *Industry Realignment*

- A Shift in Focus From Worst Practice to Best Practice

***We Know What the Worst of Us Has Done
Let Us Now Show What the Best of Us Can Do***

- We Make Our Case by Demonstrating our Commitment to Excellence
- Excellence, Our Success Stories Come from
 - Embracing Change/Growth
 - Measuring Our Efficacy
 - Demonstrating Transparency

Focus Shift from Worst to Best

The NAATP Quality Assurance Initiative (The QAI)

- While Continuing Ethics Accountability

Work Under NAATP Code of Ethics 2.5 and National Alliance for Model State Drug Laws (NAMSDL)
Model Drug Law Survey and Act Drafting Underway

- We Raise the Standard of Operation

- By Implementation of the Core Competencies of Treatment Operation for All Providers

- This Broad Inclusive Approach is the Uniqueness and Substantive Value of the NAATP Response

Identification and Implementation of Core Competencies!

Standardizing Best Practice

Creating a Centralized Treatment Provider Business Standard

**The NAATP Addiction Treatment Provider
Quality Assurance Guidebook**
*A Guide to the Core Competencies for the
Delivery of Addiction Treatment Services*
Beta Version

- The Guidebook is the Foundation of the Quality Assurance Initiative
- Nine Core Competency Areas
- 32 Guidelines with Explanatory Comment
- Followed by an Implementation Resource
- Outcomes Measurement under the New NAATP Toolkit is Central

Moving Forward with Unity and Integrity

It Takes a Community, All of Us
Embrace Change and Keep Foundation

*Neither Disparage Harm Reduction
nor
Apologize for Abstinence*

A Final Word on Addiction Treatment

Transformation



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Addiction Leadership Awards 2019

Paul Bacharach, NAATP Awards and Recognition Committee Chair





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James W. West, MD, Quality Improvement Award

Jasper G. Chen See, MD, Volunteer Leadership Award

Michael Q. Ford Journalism Award

Nelson J. Bradley Career Achievement Award

The Awards

James W. West, MD, Quality
Improvement Award

OMNI Institute

2019 Outcomes Measurement
Toolkit and 3-Year Pilot
Program



Jasper G. Chen See, MD, Volunteer
Leadership Award

Merlynn “Lynn” Colip, MD

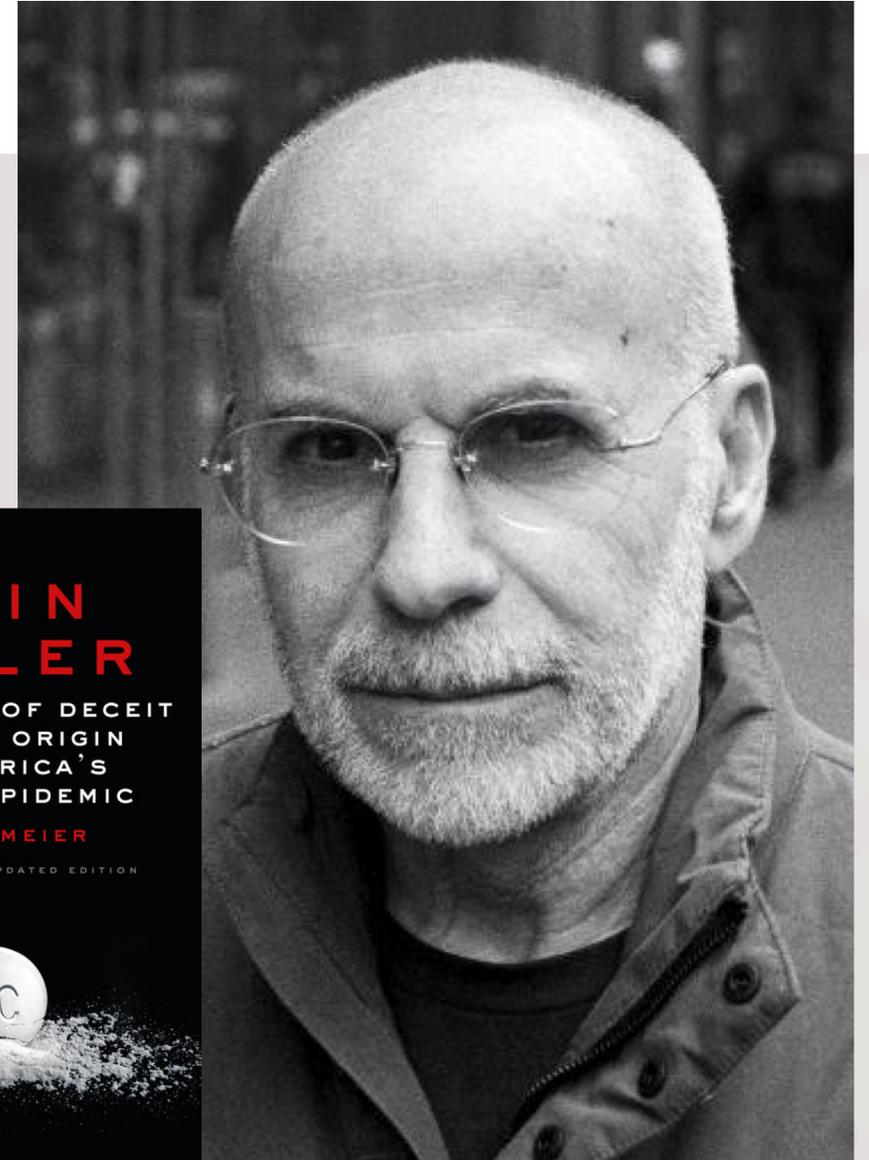
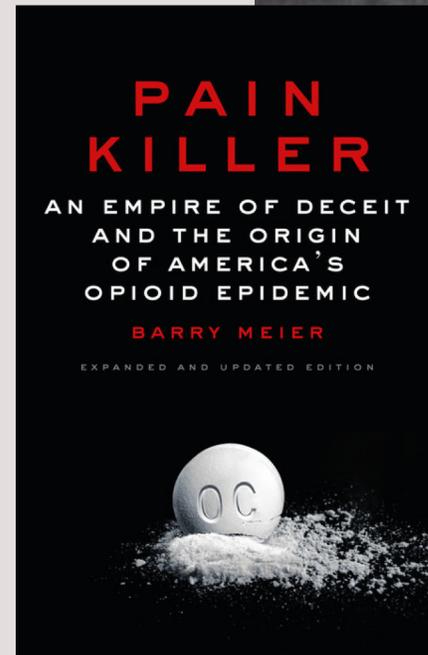
Valley Hope Cofounder and Emeritus
Member of the Valley Hope Board of
Directors



Michael Q. Ford Journalism Award

Barry Meier

Author of *Pain Killer: An Empire of Deceit and the Origin of America's Opioid Epidemic*



Nelson J. Bradley Career
Achievement Award

Betty Ford

First Lady, Women's Advocate,
Trailblazer





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National Association of Addiction Treatment Providers

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Thank You
and
Goodnight!